

# Print services to help guide government's hybrid work transformation



Managing change for hybrid work is complicated and it requires understanding how technology can best support the flow of work across people, processes, and systems. You don't have to manage it alone; HP Managed Print Services offers consultation services to help support your agency's print transformation for hybrid work.

# Print Strategy Service

## Guiding your print transformation

Building from your identified strategic objectives, HP's regular Strategic Business Reviews provide a rich and interactive report of your print environment, and the power to identify efficiencies, discover insights, and accelerate cost savings.

83%

see printers for WFH as a priority<sup>1</sup>

51%

of ITDMs are looking for a better way to control home printing and ensuring that employee printing behavior remains measurable and transparent<sup>1</sup>

## Our approach

### People

HP's Value Consultants and MPS experts evaluate your print environment

### Process

HP collaborates with you to identify objectives and a roadmap to speed up cost savings

### Platform

HP employs a robust interactive platform to chart actual value 'realized' and 'what if' scenarios

## A roadmap to better outcomes



Delivers actionable insights for workforce change



Aligns to your agency's priorities and goals



Enables KPI identification and tracking

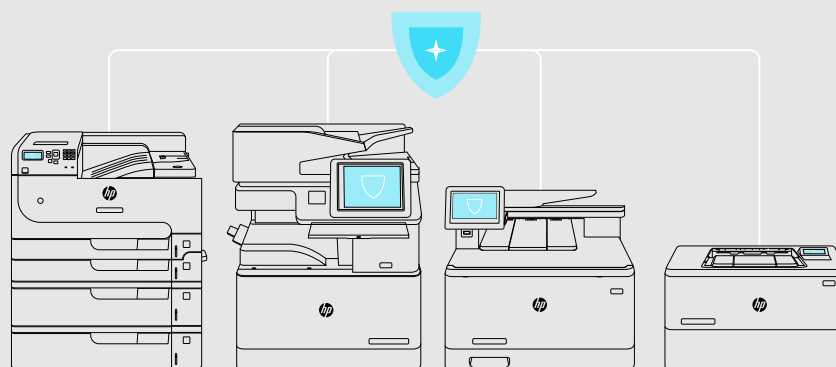
## In their own words

"Our HP scanners and automatic redaction system is saving our office many, many hours of staff time."

- Government customer

# Print Security Advisory Service

## Evaluating security vulnerabilities across your fleet



Work continues to shift outside the office and people are accessing it via the cloud more than ever. This has left agencies increasingly susceptible to sophisticated cyber-attacks.

HP credentialed cyber-security experts will assess your agency's vulnerabilities and develop a comprehensive plan for your traditional or hybrid environment.

Only 21%

of ITDMs say they are completely confident in the security of their print infrastructure today<sup>2</sup>

64%

have had a data loss due to print security failures in the past six months<sup>2</sup>

78%

expect print security spend to increase in the next 12 months<sup>2</sup>

\$1.66M in the US\*

Average cost of these security breaches<sup>2</sup>

## Protect your devices, data, and documents

HP provides continued support to protect your print fleet, address compliance requirements, and proactively identify gaps in your defenses through these secure, remote services.

### ● Firmware management service

Scheduled firmware updates that address software bugs, security patches, and engineering improvements

### ● Device password support & management

Managing passwords for HP devices and remotely locking/unlocking control panels for HP maintenance and support

### ● Device decommission services

Secure erasing of all data on a device's hard disk drive at the end of an applicable Device Term or for an exchange

### ● Device configuration management

Establishing or re-establishing device settings

### ● HP pull print administration

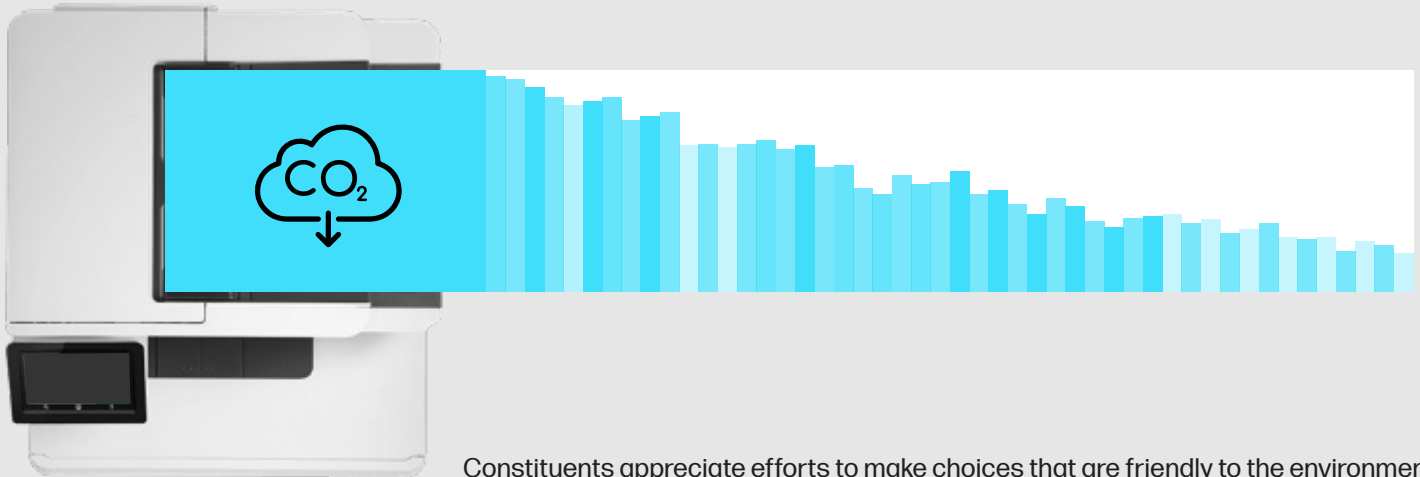
Consulting and managing pull printing to ensure compliance and improve workflows

### ● HP software solution configuration management

Re-configuring HP Software Solutions when necessary for device changes or updates

# Print Sustainability Assessment Service

## Exploring print's impact on your carbon footprint



Constituents appreciate efforts to make choices that are friendly to the environment. You can meet their expectations and fulfill your duty to the environment with HP MPS. It's the planet's most comprehensive carbon neutral Managed Print Service<sup>5</sup>, a certification that covers the lifecycle emissions of everything from HP printers and original HP supplies, to paper due to raw material extraction, manufacturing, transportation, use, and end of service.

13%

resource efficiency improvement<sup>4</sup>

12%

decrease in ecosystem impacts<sup>5</sup>

## Reduce the carbon impact of your printing

As one of the 100 most sustainable corporations in the world<sup>3</sup> and provider of the planet's most comprehensive certified carbon neutral Managed Print Service<sup>5</sup>, HP's innovative solutions and services help government agencies build sustainability into the core of their services.



HP's unique SIRA (Sustainable Impact Reporting & Analytics) platform shows how your fleet is performing, allowing you to measure progress and unlock optimization opportunities.



With data from SIRA, you will get actionable insight into how you can take immediate steps towards lowering your carbon emissions.



The addition of new capabilities to SIRA will also help your agency go beyond reducing its carbon footprint and address other aspects of your sustainability initiatives, including ecosystem restoration and the circular economy.



## Get started. Contact your local HP representative to:

- Discuss opportunities for your print transformation
- Set up a workshop to assess your agency's specific print needs
- Establish a security plan for today and the future

## Contact an HP Managed Print Service representative [hp.com/go/mps](https://hp.com/go/mps)

### SOURCES:

<sup>1</sup> HP, Adaptive Workplace Horizon Strategy, April 2021

<sup>2</sup> Quocirca, Print Security Landscape, December 2020

<sup>3</sup> 2020 Global 100 Most Sustainable Corporations in the World. Annual listing compiled by Corporate Knights, a Canadian-based media and research company. See [h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06009298](https://h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06009298).

<sup>4</sup> HP Managed Print Service compared with traditional transactional business model for HP LaserJet Enterprise-class printers. See <https://h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06646300> for more information.

<sup>5</sup> Based on results of third-party (WSP) research for HP of OEM MPS providers with carbon neutral offers as of June 2020. "Comprehensive" means the planet's only globally certified carbon neutral MPS service that covers lifecycle emissions due to raw material extraction, manufacturing, transportation, use of HP printers, Original HP supplies, and paper and end of service.

